



## **Privacy Policy**

### **Who is collecting the data?**

Intercity Build UK, through their company website forms and Google Analytics.

### **What data is being collected?**

First Name, Last Name, E-mail, Phone Number, Message. Any contact form data submitted is via protected 256 bit SSL (Secure Socket Layer) connection that uses a SHA256 Certificate.

### **What is the legal basis for processing the data?**

An individual has freely and with consent provided the data listed above to enable the business to contact them back and respond legitimately according to.

### **Will the data be shared with any third parties?**

Data will never be shared with any third party for any purpose other than outsourced secure storage that is GDPR compliant.

We use Google Analytics on our website. This tracks visitor data on our website by storing cookies on the user's computer. To read more on how Google stores your data please see: <https://policies.google.com/privacy>

### **How will the information be used?**

Intercity Build use the information collected from you to provide quotations, enable email communications and make telephone contact with you. Also, for example, to send out occasional email newsletters containing relevant information and incentives, as requested according to the original signup by the customer.

### **How long will the data be stored for?**

Data will be securely stored and used for email mailings until one of the following conditions is met:

- Customer Unsubscribes
- Server records a Hard Bounce
- Server records 3 consecutive Soft Bounces
- Customer manually makes contact and requests removal of data

### **What rights does the data subject have?**

The data subject has the right to remove the consent previously provided for the company to use their data, or to have access to and to update any such data to ensure its accuracy.

### **How can the data subject raise a complaint?**

The data subject can raise a complaint by contacting the business directly – please see website "Contact Us" page for details.